Reframing Informatics for Public Health: Panel Discussion

Public Health DATA LEARNING CENTER

Moderator:

Michelle Campbell, MSHI
Director, Center for Data Modernization and Informatics
Washington State Department of Health

About the Public Health Data Learning Center

1. Quick informatics definition

2. Overview of the Informatics-Savvy Assessment

3. Introduce panelists
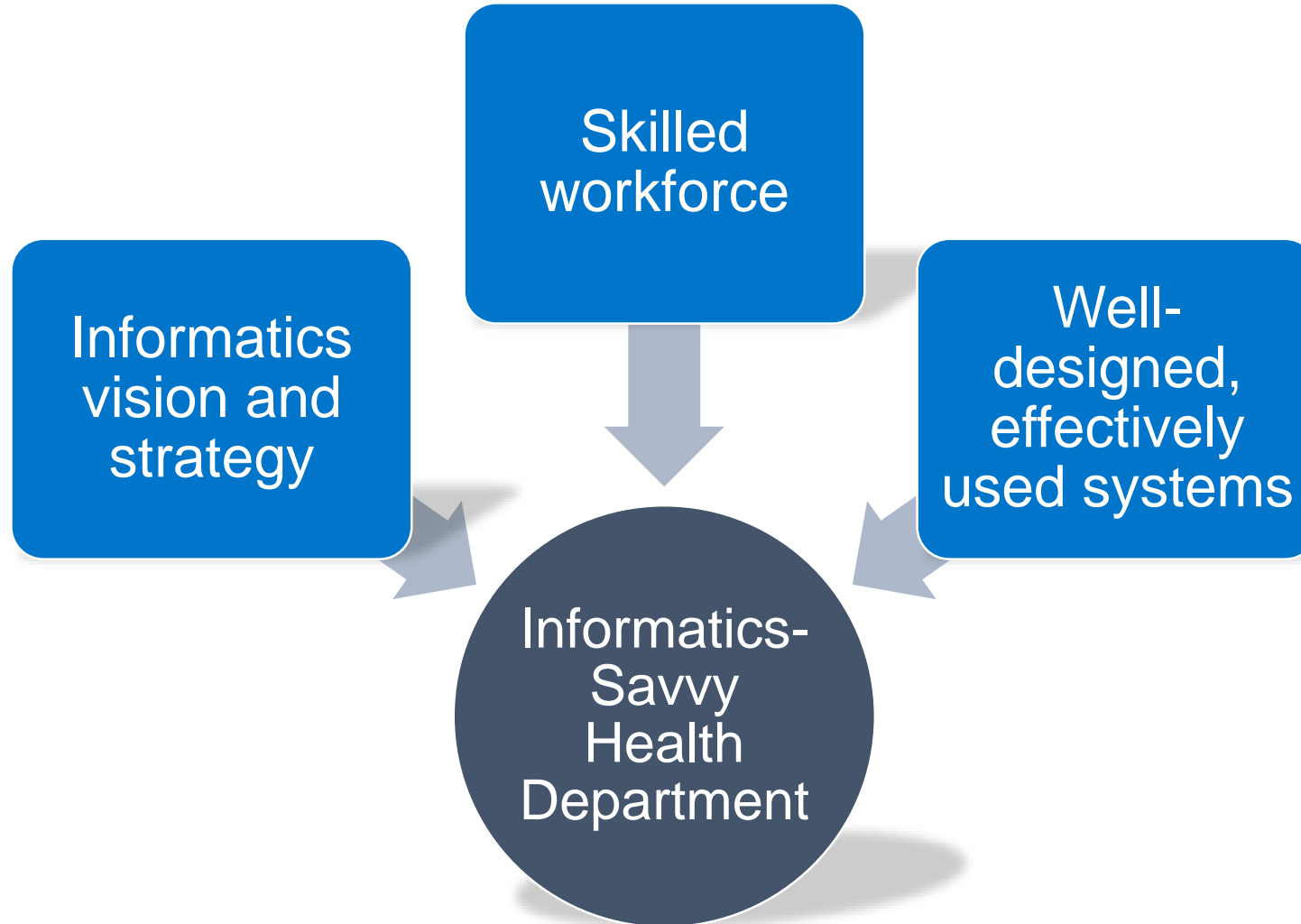
What is Public Health Informatics?

Public health informatics runs the logistics of public health data, designing complex systems that, like global shipping logistics, transmit data "packages" securely, to the correct place, and on time.

What is the Informatics-Savvy Assessment?

- History

- General information

- This year's assessment highlights

About Informatics-Savvy Assessments

Chris Baumgartner

- Deputy Chief Informatics Officer for the Washington State Department of Health.

- Leads the coordination of the exchange of data through the state health information exchange.

- Completed a fellowship with the Informatics Training in Place Program and a fellowship for Applied Informatics Team Training, both overseen by the CDC.

Naomi Wilson, MPH

- Community Assessment Director for the Tacoma-Pierce County Health Department.

- Leads team focused on conducting population-level health assessments, data-driven program planning, quality improvement, program evaluation, and integrated qualitative and quantitative analysis.

Luke Davies, MPH

- Health Administrator for the Chelan-Douglas Health District, where he led the health district through COVID19 response.

- Background in health system capacity building in global health, including supporting the development of electronic medical record systems in Haiti, conducting the Namibia Violence Against Children Survey, and emergency response to humanitarian crisis.

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Amy Hockenberry, MPH

- Health Information and Assessment Supervisor for the Whatcom County Health and Community Services.

- Oversees epidemiology, evaluation, and informatics.

- Former Fellow of the CDC's Informatics-Training in Place and has been instrumental in advancing local informatics capabilities at Whatcom County.

Using Zoom Q&A

If you have a question during the presentation, please
click the **Q&A icon** in the Zoom toolbar to open your Q&A Pod.

Informatics Resources

Informatics-savvy Health Department Toolkit (Public Health Informatics Institute)

This toolkit walks agencies through the process of assessing their own informatics readiness and current state and then using that assessment to inform strengthening and strategic activities–allowing them to scale up informatics capacity to meet the evolving needs of the modern public health landscape.

Reframing Public Health Informatics: A Communications Toolkit (Public Health Informatics Institute)

A collection of evidence-based framing recommendations and sample communications designed to help the public health workforce talk about informatics—what it is, how it works, and why its contributions are so important to achieving the goal of improved population health.

Introduction to Public Health Informatics (Source: CDC)

These materials provide an overview of the importance of public health informatics and its role in public health.

Informatics Training (Public Health Data Learning Center)

Introduction to public health informatics and advancing data modernization in Washington State.

Upcoming Webinar Series

Join us for the next Public Health Data Learning Center webinar: **Storytelling with Data.**

The free, three-part series includes lectures plus hands-on, practical activities designed for epidemiologists, data analysts, communicators, and anyone else who wants to learn more about how to frame data for better public understanding and action.

Week 1: Tuesday, March 5 from 11:30 a.m. to 1 p.m.
Week 2: Tuesday, March 12 from 11:30 a.m. to 1 p.m.
Week 3: Tuesday, March 19 from 11:30 a.m. to 1 p.m.

The free series is held over three consecutive Tuesdays. Each session will run for about 90 minutes. Register today for all three sessions.

Thank You!

Questions? Email us at DataModFeedback@doh.wa.gov.

A recording of today's panel discussion will be available at the Public Health Data Learning Center.